

## #IMP-15FS – Essington Rd., W/S, at Black Road, F/S - Digital



This location is a premier Joliet digital billboard, located at one of the mostly highly traveled intersections on the western side of Joliet. The unit offers a dual read to both northbound Essington and westbound Black Rd. The Essington read targets traffic heading toward the Louis Joliet Mall shopping area.

Black Rd targets westbound traffic heading toward the newly developed affluent communities as well as the Rt 59 shopping corridor.

**Size:** 6'H x 12'W – Digital  
**Weekly Impressions:** 32,128  
**Latitude:** 41.536631  
**Longitude:** -88.160858  
**Zip Code:** 60431  
**TAB ID:** 30663469



**Chicago Billboards**  
ChicagoBillboards.com

10022 Bode Road Plainfield, Illinois 60585 Phone 847.344.2918 - [www.chicagobillboards.com](http://www.chicagobillboards.com)

"ChicagoBillboards.com" is a Illinois Joint Venture between Impact Outdoor, LLC; BRT Outdoor, LLC; and Community Digital Outdoor, LLC formed for the limited purpose of jointly marketing billboards owned by any of the foregoing companies for advertisements placed by third-party businesses, and for invoicing and collection. It is the specific intent of the Parties that the scope of the Joint Venture shall extend only to those services performed in the name of the Joint Venture. This location is owned and operated by BRT Outdoor, LLC.