

#IMP-13FS – I-55, ES, 0.25 Mile S/O Rt 52 – Jefferson St, FS - Digital



This digital unit is located along I-55 just prior to Route 52 (Jefferson Street). This location is a great inbound Chicago, right hand read with outstanding visibility. The board is ideally positioned for targeting traffic heading toward US Rt 30, which has several auto dealerships, restaurants and retail stores. The Louis Joliet Mall is located just off Rt 30 as well as several Big Box retail locations.

This board offers a unique opportunity with very limited full sized, illuminated bulletins and the only digital board in the area.

Size: 14'H x 48'W

Weekly Impressions: 107,829

Latitude: 41.51756

Longitude: -88.190969

Zip Code: 60431

GeoPath ID: 30657415



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