

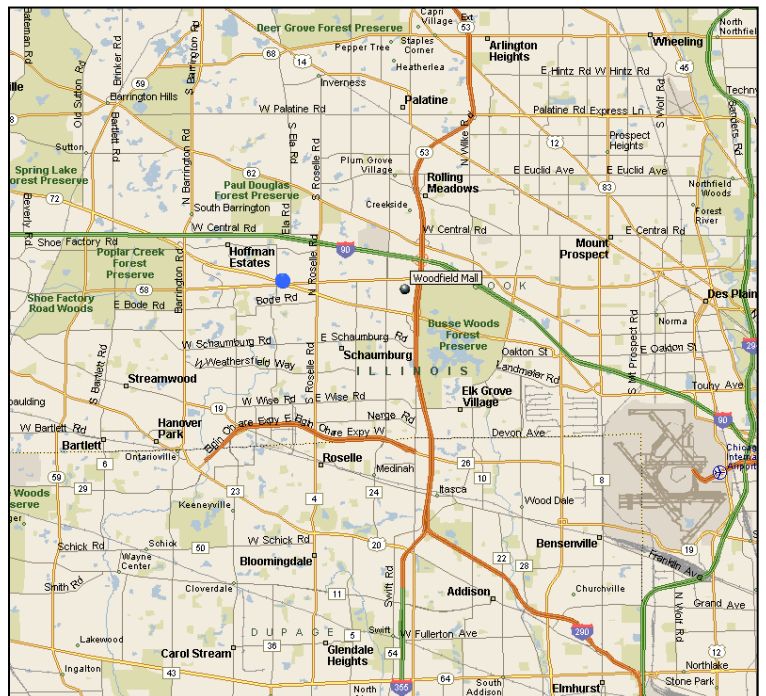
#HE-100FE – Higgins Road, NS, 100' W/O Golf Road, FE



This new digital unit is located at the major intersection of Higgins Road and Golf Road in the very affluent area of Hoffman Estates. This location is also near the heavy retail area of Schaumburg. This unit will also serve as a great option for targeting Woodfield Mall, the largest mall complex in Illinois.

This unit has an extended dwell time from the back up of the traffic light at the Golf Road intersection. This unit serves as the only digital option as well as surface street billboard location in Schaumburg or Hoffman Estates.

Size: 10'H x 20'W – Digital
Weekly Impressions: 277,550
Latitude: 42.06207
Longitude: -88.1471



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